Our theory of change describes how we plan to pursue our vision and goals and make an impact on the communities we serve through various strategic approaches. The Health Foundation’s key focus areas will continue to be young children impacted by poverty, older adults, and community health capacity.

**Vision**

A healthy central and western New York where racial and socioeconomic equity are prioritized so all people can reach their full potential and achieve equitable health outcomes.

### Strategic Approaches

- **Build on existing work in social-emotional learning and trauma-informed care for children**
- **Develop and support new efforts to promote trauma-informed care for older adults**
- **Support existing and new initiatives in understanding and preventing adverse childhood experiences**
- **Explore and expand efforts to reduce social isolation and depression in older adults and their caregivers**

### Mid-Term Goals

- **Communities are equipped to deliver trauma-informed practices and invested in preventing trauma**
- **Children have access to high-quality, social emotional learning support**
- **Social isolation and related behavioral health issues among older adults and caregivers are addressed**

### Long-Term Goals

**Individual well-being is promoted and addressed for both children and older adults**

### Mid-Term Goals

- **Community-based organizations are financially sustainable, strong and working collaboratively with health and other systems**
- **Communities and health systems are working collaboratively to become age-friendly**

### Long-Term Goals

**Community-based organizations and health systems are collaborative and sustainable**

### Mid-Term Goals

- **Continue to advocate for universal health care and access to quality health care**
- **Support and explore deeper role in addressing health system implicit bias, racial discrimination and knowledge gaps that lead to inequitable health outcomes, especially for mothers of color**
- **Build capacity for and expand access to support for family caregivers**

### Long-Term Goals

**Racial and socioeconomic equity are prioritized and all people are served by trusted, unbiased, high-quality care**