

# Reading List

## JOSHUA WOLF SHENKS'

Powers of Two: Finding the Essence of Innovation in Creative Pairs

## AUSTIN KLEON'S

Steal Like an Artist: 10 Things Nobody Told You About Being Creative

## TWYLA THARP'S

The Creative Habit: Learn It and Use It for Life (see also, The Collaborative Habit)

## CHIP AND DAN HEATH'S

Made to Stick: Why Some Ideas Survive and Others Die

## STEVEN JOHNSON'S

Where Good Ideas Come From: The Natural History of Innovation

## JULIA CAMERON'S

The Artist's Way

## KEITH SAWYER'S

Zig Zag: The Surprising Path to Greater Creativity

**ROGER VON OECH'S**

A Whack on the Side of the Head:  
How You Can Be More Creative

**MICHAEL MICHALKO'S**

Thinkertoys: A Handbook of Creative  
Thinking Techniques

**MIHALY CSIKSZENTMIHALYI'S**

Creativity: Flow and  
the Psychology of  
Discovery and Invention

**JAMES C. KAUFMAN AND  
ROBERT J. STERNBERG'S**

The Cambridge  
Handbook of Creativity

**TINA SEELIG'S**

inGenius: Unleash Your Creativity to  
Transform Obstacles into Opportunities

**DAVE GRAY, SUNNI BROWN AND JAMES MACANUDO'S**

Gamestorming: A Playbook for Innovators,  
Rulebreakers and Changemakers

**PRISCILLA WILSON, KATHLEEN HARNISH AND JOEL WRIGHT'S**

The Facilitative Way: Leadership that  
Makes the Difference

**ED CATMULL WITH AMY WALLACE**

Creativity Inc.: Overcoming the Unseen Forces  
That Stand in the Way of True Inspiration

**R. BRIAN STANFIELD (EDITOR)**

The Art of Focused Conversation: 100 Ways  
to Access Group Wisdom in the Workplace

**TIM BROWN'S**

Change by Design



**Enjoy.**