How to Use Design Thinking

YIKES! WE HAVE A PROBLEM.

- Have we deepened our understanding of the people involved? YES
- Have we described the problem and identified opportunities? YES
- Do we have lots of ideas for how to solve the problem? YES

EMPATHIZE
Build a persona of an older adult or caregiver which includes at least three needs.

DEFINE
Generate a number of “How might we...?” (HMW) questions, then decide on the top three your group is most excited to work on.

IDEATE + PROTOTYPE
Generate ideas that solve a top HMW question, and build prototypes of the most promising ones.

TEST + LEARN
Show a prototype of an idea to someone who would use it and gather their feedback.

ITERATE
Understand how all the pieces of the design process fit together and when these tools and resources might be helpful in the future.

YAY! WE SOLVED THE PROBLEM.

- Does our solution solve the problem? YES
- Have we shared our ideas and prototypes to benefit from feedback? YES
- Do we have models of our ideas that people can interact with? YES

Use the toolkit Instruction Booklets and Design Principles to help you work through each of the steps.